



EQUINE SALES
COMPANY

FOR IMMEDIATE RELEASE

September 6, 2013

Equine Sales Company's 2013 Consignor Select Yearling Sale Average Up 55%!

OPELOUSAS, LA – Equine Sales Company is proud to announce the sale average for the 2013 Consignor Select Yearling Sale was \$12,987 – an increase of 56% over last year's Inaugural Yearling Sale. With 132 horses sold and a gross of \$1,714,300 this sale exceeded all expectations.

Mr. Bridewell states, "We had an outstanding sale, very well attended and bidding on several horses was heated. This average increase shows that our strategy of a Consignor Select sale gives consignors and breeders a better venue for selling top rated yearlings. Our RNA percentage was only 18%, a fifty-seven percent reduction from last year's Inaugural Yearling Sale. Demand for yearlings in the Southwest Regional market is strong and we are proud to offer the best venue in the region for selling Thoroughbreds."

The Open Yearling/Mixed Sale is scheduled for October 28, 2013 and with currently 172 horses consigned for this sale. We are looking forward to having another great sale enabling consignors, breeders and owners a complete venue for all their horses.

SALE SUMMARY		
Sale Venue	Combined, Select & Open – 2012	Consignor Select 2013
Cataloged	282	174
Outs	18	13
Through The Ring	264	161
Not Sold	112	29
Sold	152	132
Gross	\$1,268,700	\$1,714,300
Average	\$8,347	\$12,987
Median	\$4,200	\$9,000
RNA Percent	42%	18%

NOTE: 2013 Open Yearling/Mixed Sale to be conducted October 28, 2013 currently has 71 mares, 19 horses of racing age, 24 weanlings, and 58 yearlings as of September 6, 2013.

For Additional Information Contact:

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